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Susie Bynum re-elected chairman of Meritage Alliance

Healdsburg, CA, Friday, June 1, 2012—Susie Bynum, national sales manager for Ehret Family Winery, was elected to a second term as chairman of The Meritage Alliance at the organization's annual meeting on May 23.

The group also elected Bill Smart, communications director at Dry Creek Vineyard, to the post of Treasurer, and Caroline Keller, marketing brand manager for Vintage Wine Estates, was elected Secretary.

The Meritage Alliance, founded by a group of California vintners in 1988, will celebrate its 25th anniversary in 2013. The Alliance, with nearly 300 members in 27 states and six countries, is a wine industry organization dedicated to promoting wines blended in the tradition of Bordeaux. For more information, go online to www.meritagealliance.com or www.facebook.com/meritagealliance.