

More information about Meritage producers,
events, restaurants and retailers
can be found at www.meritagealliance.com.
Or email us at meritagealliance@gmail.com.

MERITAGE
ALLIANCE

IT'S ALL ABOUT THE BLEND

Meritage is pronounced like *heritage*.
It is an invented word that combines
merit and *heritage* to define a category
of wines blended from the traditional
noble Bordeaux grape varieties.

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THE MERITS OF Meritage

- Meritage wines are the highest form of the winemaker's art — blending.
- Red Meritage wines must be a blend of at least two of the following varietals: Cabernet Sauvignon, Merlot, Cabernet Franc, Malbec, Petit Verdot (or the rarer St. Macaire, Gros Verdot and Carmenère).
- White Meritage wines are blends of at least two of the following varietals: Sauvignon Blanc, Sémillon (and the rarer Sauvignon Vert).
- No single grape variety may make up more than 90% of a Meritage wine.
- By law, a wine labeled by its grape varietal must be composed of 75% or more of that grape variety.
- More than 130 wineries in the U.S., Israel, Australia and Canada make at least one Meritage wine.
- The word **Meritage** is neither French nor English.
- Meritage® is a registered trademark of The Meritage Alliance. A winery must be a member of the alliance before it can legally use the word Meritage on a wine label.

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